

Contact Us

Contact us for any further information
or a custom package that suits your company.

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Organized by

ITG Information Technology Society

within

VDE

The Association for Electrical, Electronical & Information Technologies

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ECOC2016

DÜSSELDORF

42nd European Conference
on Optical Communication

September 18–22, 2016

CCD Congress Center Düsseldorf

SPONSORING



www.ecoc2016.de



Benefits <i>(Sponsoring amount is subject to 19% VAT)</i>	Platinum* € 30,000	Gold* € 20,000	Silver* € 10,000	Bronze € 7,500
Further Benefits				
Full complimentary conference registration, inclusive of social events	6	4	2	1
Advertisement in the conference programme				
One full page (A4) color advertisement	✓			
One half page color advertisement		✓		
One half page black and white advertisement			✓	
One quarter page black and white advertisement				✓
Special packages**				
USB-Sticks		✓		
Conference Dinner		✓		
Welcome Reception		✓		
Delegate Bags			✓	
Badge-Bags			✓	
Get Together				✓
Wi-Fi				✓
General Benefits				
Your company logo and the nature of your sponsorship listed on a display panel	✓	✓	✓	✓
Your company's logo will feature on all printed materials for the conference – e. g. flyers, programmes etc.	✓	✓	✓	✓
Your company's logo will be recognized in the event's advertisements, press releases and media alerts promoting the event	✓	✓	✓	✓
Your company's logo will feature on the opening slide of each session	✓	✓	✓	✓
Your company's logo will feature on the ECOC 2016 website with a link to your own site incl. company profile on the conference website (1000 char.)	✓	✓	✓	✓
Insertion of company materials in the delegate bags	✓	✓	✓	✓

Summary

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Any of the sponsorship packages can be either mixed or taken as a standalone sponsoring option. For custom made packages please contact our team.

* Limited to three sponsors.
 ** Limited to one sponsor.
 *** German VAT is 19 %.

General Benefits of Sponsorship

The following benefits apply to Platinum, Gold, Silver and Bronze Sponsorship Packages:

- Your company logo and the nature of your sponsorship listed on a display panel
- Your company's logo will feature on all printed materials for the conference. This includes flyers, programmes etc.
- Your company's logo will be recognized in the event's advertisements, press releases and media alerts promoting the event
- Your company's logo will feature on the ECOC 2016 website with a link to your own site incl. company profile on the conference website (1000 char.)
- Your company's logo will feature on the opening slide of each session
- Insertion of company materials in the delegate bags

PLATINUM* € 30,000***

- Six full complimentary conference registration, inclusive of social events
- One full page (A4) color advertisement on the first four pages in the conference programme (sponsor to provide artwork)
- The chance to negotiate extra benefits
- Company's logo on official conference banner
- Advertising Media at the foyer (e.g. roll-up – to be provided by sponsor)

GOLD* € 20,000***

- Four full complimentary conference registrations, inclusive of social events
- One half page color advertisement in the conference programme (sponsor to provide artwork)

USB-Sticks** € 20,000***

- Company's Logo printed on USB-Sticks of the conference

Conference Dinner** € 20,000***

- Company's logo on menus or logo displayed at dinner (sponsor to provide logo sign)
- Brief presentation to delegates at the dinner
- Five complimentary tickets for the dinner

Welcome Reception** € 20,000***

- Company's logo on display at the reception
- Five tickets for the reception
- Brief presentation to delegates at the reception

SILVER* € 10,000***

- Two full complimentary conference registration, inclusive of social events
- One half page black and white advertisement in the conference programme (sponsor to provide the artwork)

Delegate Bags** € 10,000***

- Company's logo and name printed on delegate bags (along with conference organizers and ECOC '16 logos)

Badge-Bags** € 10,000***

- Company's logo and name printed on badge-bags

BRONZE € 7,500***

- One full complimentary conference registration, inclusive of social events
- One quarter page black and white advertisement in the conference programme (sponsor to provide artwork)

Get Together** € 7,500***

- Company's logo on display at the Get together (sponsor to provide logo sign)
- Four tickets for the Get together

Wi-Fi** € 7,500***

- Company's logo on the front cover of the Wi-Fi voucher (along with the conference organizers and ECOC '16 logos)



What is ECOC?

The **European Conference on Optical Communication (ECOC)** is the largest conference on optical communication in Europe and one of the largest and most prestigious events in this field worldwide. In September 2016 the 42nd edition of ECOC will take place in Düsseldorf, Germany, signifying the stability and attractiveness of this conference as one of the world's major forums for research in optical communication and networks.



Düsseldorf: Why the world meets here

Business stimuli, lifestyle, atmosphere and internationality: With these characteristics Düsseldorf attracts around four million overnight guests a year. The elegant and cosmopolitan city has much to offer for tourists – and is the ideal spot for business events.

Infrastructure: Excellent connections via the third-largest airport in Germany, the city's main railway station and several motorways make Düsseldorf easily accessible. And it is known as the "10 minute city": a modern bus and rail network ensure quick and easy transport in the city.

Conference and convention facilities: Inspiring and stimulating venues include the Congress Center Düsseldorf (CCD) and the Messe Düsseldorf exhibition centre, which are ideally located on a site between airport and the city centre. Düsseldorf also boasts various state-of-the-art arenas, large event halls and top conference hotels. Trade fairs, conferences and major events made in Düsseldorf are associated worldwide with high quality standards.

Locations: Be it conference, incentive or fringe programme, Düsseldorf offers locations for any taste: from ultramodern to traditional, from exclusively small to overwhelmingly large, from solidly grounded to floating on water, from relaxing to surprisingly exciting. Düsseldorf has the right location for any event.

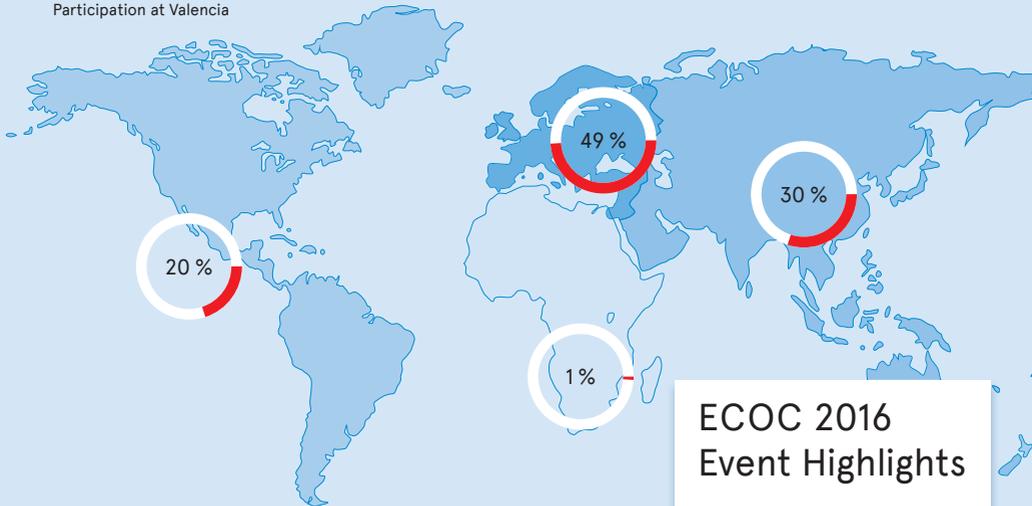
Practical knowledge and expertise: Düsseldorf is a leading centre of trade and commerce in Germany. Numerous international enterprises from finance, fashion, advertising, research, the chemical sector and communications along with renowned research and education institutes have their head offices here providing easy access to the knowledge of leading experts.



Venue

The Congress Center Düsseldorf (CCD) sets itself apart as an international conference venue ideally located in Düsseldorf, capital of the state North Rhine-Westphalia and one of Germany's most important business and scientific hubs. Set on the banks of the Rhine and linked to Messe Düsseldorf exhibition centre, only three kilometres from Germany's third largest airport and five kilometres from the Old Town, the CCD complex combines with exhibition halls 1 and 3 to form a flexible room concept for up to 15,000 visitors. Around 2,000 events take place each year in the CCD. They include a large number of major national and international congresses as well as high-profile corporate events and high-attendance exhibitions. More than 20,000 three- to five-star hotel rooms in Düsseldorf and the surrounding region offer the necessary accommodation.

Participation at Valencia



ECOC 2016 Event Highlights

1200
Attendees expected

800
Submitted papers

10,000
Reached by our newsletters

Technical Scope

For the 2016 edition there are 5 main scientific areas

1. Optical Space and Satellite Communications
2. Core, Metro, Access and Data Center Networks
3. Subsystems for Optical Networking and Datacoms
4. Optical Components and Optoelectronic Devices
5. Digital and Optical Signal Processing



Photo © Düsseldorf Marketing & Tourismus GmbH – Photographer U. Otte

Exhibition

A major exhibition will be run in parallel to ECOC 2016, covering a wide range of products and services in the field of optical communication. Companies from all over the world will exhibit their latest technologies at ECOC 2016, from materials and devices to systems and networks. Expect to meet analysts, media, government bodies, vendors and users – as well as established colleagues and customers. The exhibition will be the host of more than 5,000 people.

For information on the exhibition, please visit www.ecoc2016.de and follow the link to the exhibition website.

Why Sponsor?

ECOC is the place where you can gain maximum exposure on the market during the most important event in the optic communications field. By contributing to this conference you will be able to draw the attention of key players in this field, from all around the world. Furthermore, in 2016 we will host the 42nd edition of this established conference, which means even more coverage and more people participating in this outstanding event.

This is why we have set up a number of different sponsorship options so as to cater to the specific needs of your company. Sponsors will receive a range of benefits designed to raise the profile of their organization at the conference and beyond. Following is a list of sponsorship benefit options. However, if your organization would like a customized package, we will gladly tailor the benefits to match your needs.



Photo by VDE e.V.