INVITATION TO EXHIBIT

At the ESREF 2016 conference to be held in Halle (Saale) from September 19-22, 2016, an industrial equipment exhibition will be provided for related products and services in the field of reliability physics in electronics.

The ESREF 2016 will provide a venue for business and non-profit organizations to make contact with the international community on reliability of electron devices, failure physics and analysis (up to 300 participants).

Potential exhibitors should contact the organizer (address overleaf) for further information.

WHY EXHIBIT?

The ESREF 2016 conference and exhibition attracts influential decision makers who attend the technical sessions to present their work and learn about the latest technological developments.

While they come to network with colleagues and peers, they will automatically visit the exhibition.

As an exhibitor, you will have the unique opportunity to market your products and services to a captive audience of buyers, designers and influencing researchers. Exhibit hours have been arranged to give exhibitors maximum exposure. Social functions have been planned in the exhibit area so that delegates meet on both a social and business level.

EXHIBITORS ADMISSION POLICY

Exhibiting companies or organizations are required to meet the following criteria:

• The company should be engaged in the design, development, manufacturing, marketing, distribution, exploitation, operation or servicing of reliability, failure analysis and quality inspection equipment as its principal business or maintain a department or division devoted to this work.

• The company should offer products or services for sale direct to consumers or operators. Any exceptions to this policy will be reviewed by the ESREF 2016 management committee which retains the right, in its sole discretion, to refuse or deny any application submitted, in which case any payment shall be returned.

BOOTH SPACE RENTAL

420, - €/sqm + 19% (VAT) until June 20, 2016
470, - €/sqm + 19% (VAT) after June 20, 2016

Space cost includes:

• Rental of space
• Booth with name banner
• General illumination
• Security service

EXHIBITION SPACE FEES

Equipped exhibition space at the ESREF 2016 conference and exhibition is available from 6 sqm and increments thereof as shown in the attached floor plan. Single booth spaces may be combined to form larger booths. Booth space will be sold on a first come, first served basis upon receipt of the application and contract for exhibition space with full payment.

Exhibitors are encouraged to reserve booth space no later than June 20, 2016 to take advantage of the early bird discount.

EXHIBITION HOURS

Set up will be on Monday, September 19, 2016 from 8:00 - 15:00
Monday, September 19, 2016 17:00 – 21:00
Tuesday, September 20, 2016 08:00 – 18:00
Wednesday, September 21, 2016 08:00 – 18:00
Thursday, September 22, 2016 08:00 – 15:30

Exhibit hours may change slightly after the technical program schedule is complete.

All sessions coffee breaks, lunch and welcome reception will be held in the exhibit hall’s food service areas.

LANGUAGE/INFORMATION

The official language of the conference is English. Latest information on the conference and exhibition will be provided on the ESREF 2016 homepage at www.esref2016.org

CONTACT

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