

# Sponsoring Opportunities



27<sup>th</sup> EUROPEAN SYMPOSIUM ON  
RELIABILITY OF ELECTRON DEVICES,  
FAILURE PHYSICS AND ANALYSIS



September 19 – September 22, 2016  
Händel-Halle, Halle (Saale)



# About

Audience

350

from academia  
and business

The conference is focused on quality, robustness and reliability research of semiconductor electronics devices, including materials, components, integrated circuits and systems based on nano-, micro-, power-, optoelectronics. ESREF provides the leading European forum for developing all aspects of reliability management and failure prevention for present and future electronics. In 2016, the main topic will be reliability of automotive electronics.

## WHO, WHEN AND WHERE

Oral  
Presentations

108

The upcoming European Symposium on Reliability of Electron Devices, Failure Physics and Analysis will take place on 19-22<sup>nd</sup> September 2016. The conference venue is the Händel-Halle, right in the city center of Halle (Saale), the industrial, scientific and cultural centre of the urban economic metropolitan area of central Germany together with its closely located neighbour town Leipzig.

27<sup>th</sup> EUROPEAN SYMPOSIUM ON  
RELIABILITY OF ELECTRON DEVICES,  
FAILURE PHYSICS AND ANALYSIS



September 19 – September 22, 2016  
Händel-Halle, Halle (Saale)



# Conference

## Target Group

- Semiconductor and component manufacturing
- Packaging and assembly
- Instrumentation providers for failure diagnostics and testing
- Material suppliers
- System and tier 1 suppliers
- OEMs, particularly automotive

## Topics

ELECTRONIC SYSTEMS AND DEVICES WITH SPECIFIC RELEVANCE FOR EUROPEAN AND INTERNATIONAL INDUSTRY, SUCH AS:

- Automotive electronics reliability (focus topic)
- Reliability of nano- and microelectronics for the connected world
- Reliability of power electronics for energy efficiency and industrial applications
- Reliability of photonics and MEMS devices
- Security and safety
- Innovative failure diagnostics and quality control
- Reliability concepts and modelling



# Conference

## Tracks

THE FOLLOWING TRACKS AND SESSIONS ARE PLANNED:

- A: Quality and Reliability Assessment –Techniques and Methods for Devices & Systems
- B: Semiconductor Reliability and Failure Mechanisms
- C: Reliability and Failure Mechanisms in Packaging and Assembly
- D: Progress in Failure Analysis Methods
- E: Power Devices Reliability
- F: Reliability and Failure Mechanisms of Wide Bandgap Devices
- G: Reliability and Failure Mechanisms of special photonics and LED Devices
- H: Reliability and Failure Mechanisms of MEMS and sensor systems
- I: Reliability of automotive electronics from a systems perspective (CAM-Industry Workshop)

27<sup>th</sup> EUROPEAN SYMPOSIUM ON  
RELIABILITY OF ELECTRON DEVICES,  
FAILURE PHYSICS AND ANALYSIS



September 19 – September 22, 2016  
Händel-Halle, Halle (Saale)



# Sponsoring Packages - Overview

## Platinum

Contributed amount: EUR 10.000 + VAT

- Your company's logo will be featured on all printed material of the conference. This includes conference flyers, schedules and programme
- Your company's logo will be presented in the foyer
- Your company's logo will be featured on the opening slides of each session
- Your company's logo will be featured on the ESREF 2016 website with a link to your website
- Keynote presentation in opening ceremony (max. 10 minutes)
- Three conference delegate places for representatives of your company or your guests
- Your company's marketing material or promotional item to be included in the delegate bags (1 item per sponsor, material provided by sponsor)

## Gold

Contributed amount: EUR 7.000 + VAT

- Logo on all printed materials
- Logo on the opening slides
- Logo on the ESREF 2016 website
- One conference delegate place

## Silver

Contributed amount: EUR 3.000 + VAT

- Logo on all printed materials
- Logo on the opening slides

## Further sponsoring opportunities

- Sponsoring of technical devices, catering, social event. Please contact us for further individual sponsor packages.

27<sup>th</sup> EUROPEAN SYMPOSIUM ON  
RELIABILITY OF ELECTRON DEVICES,  
FAILURE PHYSICS AND ANALYSIS



September 19 – September 22, 2016  
Händel-Halle, Halle (Saale)



# Platinum Sponsor

## WHY SHOULD YOU BE A PLATINUM SPONSOR

Being a Platinum sponsor at the ESREF 2016 is a great opportunity for a company to be one of our main event partners. With promotion before, during and after the conference, the platinum sponsor will get their company in front of our attendees in a way that will leave a lasting memory.

## WHAT YOU GET

- logo on all printed materials and presented in the foyer
- logo on the opening slides
- logo on the conference website with a link to your website
- 3 delegate places for the conference
- marketing material in delegate bag (1 item per sponsor)
- full page ad in printed program

## PRICE:

EUR 10.000 + VAT

## FREE TICKETS:

3

## PROMO ITEMS IN BAG:

1

## PROGRAM AD:

Full page

## ALSO AVAILABLE:

Logo on conference bag

EUR 2.000 + VAT

27<sup>th</sup> EUROPEAN SYMPOSIUM ON  
RELIABILITY OF ELECTRON DEVICES,  
FAILURE PHYSICS AND ANALYSIS



September 19 – September 22, 2016  
Händel-Halle, Halle (Saale)



# Gold Sponsor

## WHY SHOULD YOU BE A GOLD SPONSOR

These packages are prime positions for a company looking to connect with attending scientists, researchers and members from industry.

## WHAT YOU GET

- logo on all printed materials
- logo on the opening slides
- logo on the conference website
- 1 delegate place for the conference
- half page ad in printed program

## PRICE:

EUR 7.000 + VAT

## FREE TICKETS:

1

## PROMO ITEMS IN BAG:

0

## PROGRAM AD:

Half page

## ALSO AVAILABLE:

Logo on conference bag

EUR 2.000 + VAT

27<sup>th</sup> EUROPEAN SYMPOSIUM ON  
RELIABILITY OF ELECTRON DEVICES,  
FAILURE PHYSICS AND ANALYSIS



September 19 – September 22, 2016  
Händel-Halle, Halle (Saale)



# Silver Sponsor

## WHY SHOULD YOU BE A SILVER SPONSOR

ESREF 2016 is bringing together over 350 participants from academia and industrial, and Silver sponsors have an opportunity to be right there with them.

## WHAT YOU GET

- logo on all printed materials
- logo on the opening slides
- quarter page ad in printed program

## PRICE:

EUR 3.000 + VAT

## FREE TICKETS:

0

## PROMO ITEMS IN BAG:

0

## PROGRAM AD:

Quarter page

27<sup>th</sup> EUROPEAN SYMPOSIUM ON  
RELIABILITY OF ELECTRON DEVICES,  
FAILURE PHYSICS AND ANALYSIS



September 19 – September 22, 2016  
Händel-Halle, Halle (Saale)





# Lanyard Sponsor

## WHY SHOULD YOU BE OUR LANYARD SPONSOR

The lanyard sponsor gets a unique opportunity to get their brand and logo exposed to all our attendees during and after the conference. With every attendee seeing your logo holding every name badge during the conference, the lanyard is one of the few pieces attendees will take with them.

## WHAT YOU GET

- logo on lanyard
- website badge
- marketing material in delegate bag (1 item per sponsor)

**PRICE:**

EUR 3.000 + VAT

**NO. OF PACKAGES:**

1

**FREE TICKETS:**

0

**PROMO ITEMS IN BAG:**

1

27<sup>th</sup> EUROPEAN SYMPOSIUM ON  
RELIABILITY OF ELECTRON DEVICES,  
FAILURE PHYSICS AND ANALYSIS



September 19 – September 22, 2016  
Händel-Halle, Halle (Saale)



# Lunch Sponsor

## WHY SHOULD YOU BE OUR LUNCH SPONSOR

Lunch at ESREF is a unique opportunity to promote your company. Lunch Sponsors get their presence on every lunch table for a day- With all of our attendees networking and sharing their experiences over lunch, your company will be right there in the middle of it all.

## WHAT YOU GET

- table tent on lunch tables
- website badge

## PRICE:

EUR 2.000 + VAT

## NO. OF PACKAGES:

3

## FREE TICKETS:

0

## PROMO ITEMS IN BAG:

0

27<sup>th</sup> EUROPEAN SYMPOSIUM ON  
RELIABILITY OF ELECTRON DEVICES,  
FAILURE PHYSICS AND ANALYSIS



September 19 – September 22, 2016  
Händel-Halle, Halle (Saale)



# Coffeebreak Sponsor

## WHY SHOULD YOU BE OUR BREAK SPONSOR

Refreshment breaks during the conference provide an opportunity for a select few sponsors to have their brand recognized by our attendees. Break sponsors will have a significant presence during these refreshment breaks, when attendees are pausing from a day of learning and collaborating.

## WHAT YOU GET

- table tent on break tables
- website badge

**PRICE:**

EUR 1.000 + VAT

**NO. OF PACKAGES:**

11

**FREE TICKETS:**

0

**PROMO ITEMS IN BAG:**

0

27<sup>th</sup> EUROPEAN SYMPOSIUM ON  
RELIABILITY OF ELECTRON DEVICES,  
FAILURE PHYSICS AND ANALYSIS



September 19 – September 22, 2016  
Händel-Halle, Halle (Saale)



# Get-Together Sponsor

## WHY SHOULD YOU BE OUR GET-TOGETHER SPONSOR

This is the kick off of the opening of the Exhibit Areas: potential customers are eager to see everything you have to offer! Your signage will be given optimal visibility, and registration staff will direct all attendees to the event!

## WHAT YOU GET

- table tent on tables
- website badge
- printed napkins with your logo
- verbal acknowledgement at the event

**PRICE:**

EUR 3.000 + VAT

**NO. OF PACKAGES:**

1

**FREE TICKETS:**

0

**PROMO ITEMS IN BAG:**

0

27<sup>th</sup> EUROPEAN SYMPOSIUM ON  
RELIABILITY OF ELECTRON DEVICES,  
FAILURE PHYSICS AND ANALYSIS



September 19 – September 22, 2016  
Händel-Halle, Halle (Saale)



# Drinks Reception Sponsor

## WHY SHOULD YOU BE OUR DRINKS RECEPTION SPONSOR

Facilitate the next networking event of the conference which we are going to organize at the end of the second conference day. You will gain optimal visibility and we will present you with a range of visibility opportunities to gain positive exposure at the get-together event.

## WHAT YOU GET

- table tent on tables
- printed napkins with your logo
- website badge
- verbal acknowledgement at the event

**PRICE:**

EUR 3.000 + VAT

**NO. OF PACKAGES:**

1

**FREE TICKETS:**

0

**PROMO ITEMS IN BAG:**

0

27<sup>th</sup> EUROPEAN SYMPOSIUM ON  
RELIABILITY OF ELECTRON DEVICES,  
FAILURE PHYSICS AND ANALYSIS



September 19 – September 22, 2016  
Händel-Halle, Halle (Saale)



# Gala Dinner Sponsor

## WHY SHOULD YOU BE OUR GALA DINNER SPONSOR

Everyone at the conference is invited to this superbly catered, friendly, and upbeat evening event! Sponsors are thanked and identified during the day and at the dinner event.

## WHAT YOU GET

- table tent on tables
- printed napkins and menu cards with your logo
- name and logo on gala dinner vouchers
- website badge
- verbal acknowledgement at the event

## PRICE:

EUR 3.000 + VAT

## NO. OF PACKAGES:

1

## FREE TICKETS:

0

## PROMO ITEMS IN BAG:

0

27<sup>th</sup> EUROPEAN SYMPOSIUM ON  
RELIABILITY OF ELECTRON DEVICES,  
FAILURE PHYSICS AND ANALYSIS



September 19 – September 22, 2016  
Händel-Halle, Halle (Saale)



# Conference Wifi

## WHY SHOULD YOU BE OUR WIFI SPONSOR

It is perhaps the most gratefully received conference extra... The event will feature WiFi access throughout the event, where guests can log in on their own laptops. Enjoy high-profile brand exposure while giving attendees the necessary service of WiFi.

## WHAT YOU GET

- WiFi access signage with company logo
- website badge

**PRICE:**

EUR 1.000 + VAT

**NO. OF PACKAGES:**

1

**FREE TICKETS:**

0

**PROMO ITEMS IN BAG:**

0

27<sup>th</sup> EUROPEAN SYMPOSIUM ON  
RELIABILITY OF ELECTRON DEVICES,  
FAILURE PHYSICS AND ANALYSIS



September 19 – September 22, 2016  
Händel-Halle, Halle (Saale)



# Pens and Writing Pads

## WHY SHOULD YOU BE OUR PENS AND WRITING PADS SPONSOR

Provide all registered attendees with a branded notepad and pen, distributed in the attendee bags.

## WHAT YOU GET

- your logo on pens and writing pads
- website badge

**PRICE:**

EUR 1.000 + VAT

**NO. OF PACKAGES:**

1

**FREE TICKETS:**

0

**PROMO ITEMS IN BAG:**

0

27<sup>th</sup> EUROPEAN SYMPOSIUM ON  
RELIABILITY OF ELECTRON DEVICES,  
FAILURE PHYSICS AND ANALYSIS



September 19 – September 22, 2016  
Händel-Halle, Halle (Saale)





# Contact

We would be happy to answer your questions and hear your suggestions!

Get in touch with us:

VDE e.V. Conference Services

Jasmin Kayadelen

Stresemannallee 15, 60596 Frankfurt am Main

Phone: +49(0)69 6308-275

Fax: +49(0)69 6308-144

E-Mail: [jasmin.kayadelen@vde.com](mailto:jasmin.kayadelen@vde.com)

[www.esref2016.org](http://www.esref2016.org)

27<sup>th</sup> EUROPEAN SYMPOSIUM ON  
RELIABILITY OF ELECTRON DEVICES,  
FAILURE PHYSICS AND ANALYSIS



September 19 – September 22, 2016  
Händel-Halle, Halle (Saale)

