

## Booth Space Rental

**Before March 1st, 2016:** 280,- €/sqm +19% (VAT)  
**From March 1st, 2016:** 320,- €/sqm +19% (VAT)

Space cost include:

- Rental of space
- General illumination
- Security service
- General clean-up

Each exhibitor brings along his own booth structure. You will find pertinent details and payment information to follow in the Exhibitor Service Kit and in the conference program.

Please note that all registrations of booth personnel to attend the conference must be purchased separately. Registrations for the full conference must be completed using the official registration form or using the online registration at: [www.eusar.de](http://www.eusar.de)

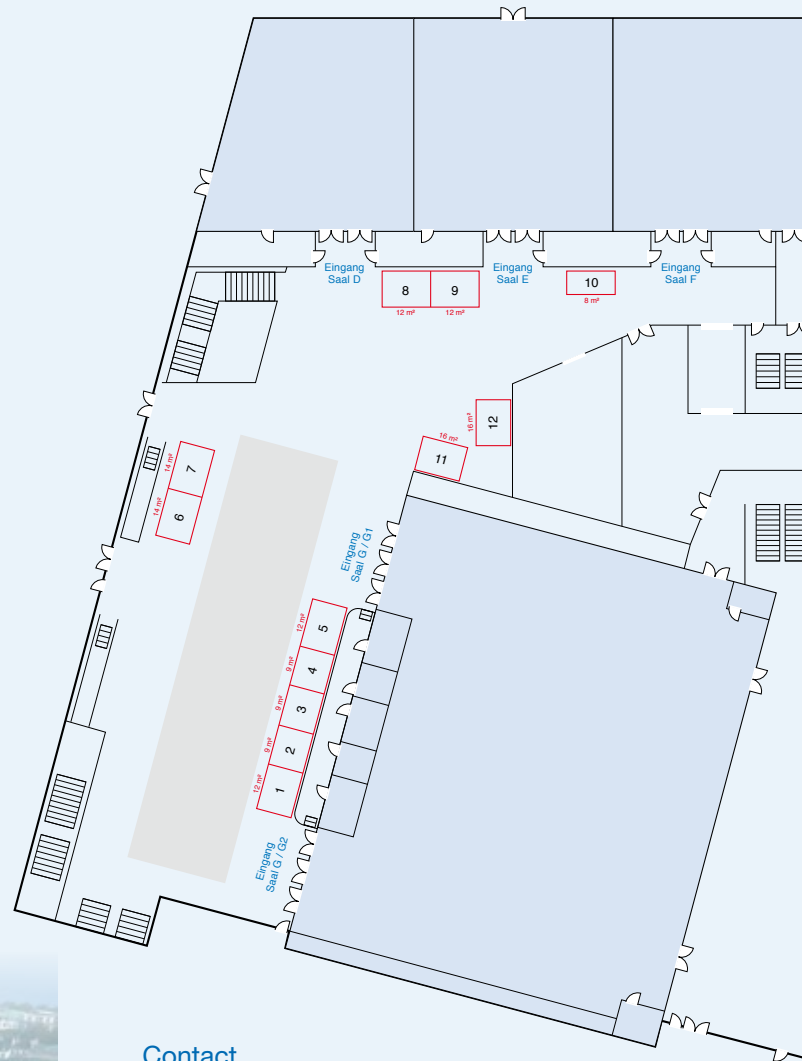
## Exhibit Hours

**Tuesday, June 7, 2016** 9:30 – 20:30  
**Wednesday, June 8, 2016** 8:30 – 18:00  
**Thursday, June 9, 2016** 8:30 – 16:00

A detailed Exhibitor Service Kit will be forwarded to registered exhibitors by April 30, 2016. No floor plan with assigned exhibitors will be available prior to this date. Space is assigned on a first come, first served basis. Allocation will be in order of receipt of full payment. Late applications will be accepted subject to space availability.

## Venue

The CCH Congress Center in Hamburg is a very impressive venue where lots of national and international conferences are held. Please be our guest at EUSAR 2016 in Hamburg.



## Contact

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Latest information on the conference and exhibition will be provided on the EUSAR 2016 homepage at [www.eusar.de](http://www.eusar.de).



## 11<sup>th</sup> European Conference on Synthetic Aperture Radar

06. - 09. June, 2016  
 Hamburg



Organized by  
**ITG/VDE**



Technically sponsored by  
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[www.eusar.de](http://www.eusar.de)

## Invitation to exhibit

At the **EUSAR 2016** Conference to be held in Hamburg from 06 to 09 June 2016, exhibition space will be provided for SAR related products and services, following the great success of the industrial exhibition during EUSAR 2014. The exhibition at EUSAR 2016 will provide a venue for business and non-profit organizations to make contact with the international SAR community (over than 500 participants). Potential exhibitors should contact the organizer (address overleaf) for further information.

## Why exhibit?

The EUSAR 2016 Conference and Exhibition attracts influential decision makers who attend the technical sessions to present their work and learn about the latest technological developments. While they come to network with colleagues and peers, they will automatically visit the exhibition of SAR products and services and many will make important purchase decisions.

## Who should exhibit?

- Suppliers of radar and SAR instrumentation and RF components
- Suppliers of remote sensing satellite equipment
- Suppliers of airborne platforms and avionics
- Suppliers of imaging software and equipment
- Suppliers of RF measurement equipment

## Who will attend?

- Executive Managers
- Product Development Managers
- Engineers
- Scientists
- Researchers
- Sales/Marketing Professionals

## Exhibitors Benefits

- Free pre-registered attendee list distributed on site
- Coffee breaks, lunch snacks and reception in the exhibition area for exhibitors and delegates

We understand that a well-designed, spacious, and visually attractive exhibition hall promotes circulation and ensures exhibitors a successful venture. The program committee designs its conference sessions, coffee breaks, and special events to attract conference attendees to the exhibition floor.

## Exhibition Space Fees

Exhibition space at the EUSAR 2016 Conference and Exhibition is available from 6 sqm and increments thereof as shown in the attached floor plan. Single booth spaces may be combined to form larger booths. Booth space will be sold on a first come, first served basis upon receipt of the Application and Contract for Exhibition Space with full payment.

Exhibitors are encouraged to reserve booth space no later than March 1st, 2016 to take advantage of the early bird discount.

## Exhibitor Action Plan

Follow these five steps to make your attendance at **EUSAR 2016** Congress and Exhibition a success!

### • Reserve Your Booth Space Early!

Booths will be assigned on a first come, first served basis, only when the **completed Application and Contract for Exhibit Space with full payment** are received at VDE Conference

Services. All applications received on or before March 1st, 2016 will be charged the early rate. Please indicate your preference by using the Booth Number given in the floor plans.

### • Reserve Your Hotel Accommodation

Please contact check our selected hotels list.

### • Review Your Exhibitor Service Kit Manual

The Exhibitor Service Manual, containing floor plans, order forms, registration information, and other necessary details, will be mailed by April 30, 2016. Please review the information carefully and pass along any relevant information to others in your company who will be participating.

### • Watch for Exhibitor Updates

Watch your e-mail and the homepage [www.eusar.de](http://www.eusar.de) for updates on activities to prepare for the conference.

### • Invite Your Potential Clients

Invite existing and potential clients to visit the exhibition area. Use this opportunity to advertise new clients from the conference to learn more about your products.

## Sponsorships Opportunities

You can present your company as a sponsor of exclusive services:

Sponsoring Package	Bronze	Silver	Gold	Platinum
	<b>5.000 €</b>	<b>7.000 €</b>	<b>10.000 €</b>	<b>20.000 €</b>
Exhibition Booth included	-	6 m <sup>2</sup>	9 m <sup>2</sup>	12 m <sup>2</sup>
Full conference tickets	2	3	4	10
Multimedia Company Logo Package	x	x	x	x
Program / Website / Sponsors overview	x	x	x	x
Company profile on the conference website (1000 char.)	x	x	x	x
Company logo on proceedings cover*			2.000 €	2.000 €
Conference APP Sponsoring (Logo/Content)*			2.000 €	2.000 €
Advertisement Conference Programme	1/2 page	1/2 page	1 page	1 page
Marketing items in conference bags*	1 item	1 item	2 items	items

## Additional Sponsorship Opportunities

Conference bag with your company logo*	4.000 €
Writing pad and pencil with your company logo*	1.000 €
Lanyard with your company logo*	1.000 €
Wifi Sponsoring (your logo on vouchers and/or login site)*	
*Limited to one	2.000 €

Your company as host of a social event will leave the EUSAR guests with a long-enduring and very positive impression!

- Get Together (for Gold sponsorship)
- Conference Dinner (for Platinum sponsorship)