



12th European Conference
on Synthetic Aperture Radar

June 4-7, 2018 – Aachen/Germany



Sponsoring Opportunities



About ...

Audience

500

from academia and industry

Oral Presentations

200

Poster Presentations

80

WHO, WHEN AND WHERE

The 12th European Conference on Synthetic Aperture Radar EUSAR 2018 will be held in Aachen, Germany, from June 4-7, 2018.

EUSAR, the European Conference on Synthetic Aperture Radar, is the world leading international conference dedicated to SAR techniques, Technology and applications.

EUSAR has accompanied the worldwide evolution of high resolution imaging radar, both airborne and spaceborne, and has helped to establish an international community of SAR engineers and scientists. As in previous years,

EUSAR 2018 will provide a forum for exchanging information and discussion on a wide variety of SAR topics, representing the latest SAR developments.

We would like to invite you to consider joining us as a Conference Supporter. With our expanded emphasis on the SAR user community, as well as the traditional radar community, we anticipate that the conference will be an exceptional venue to communicate your products, capabilities and services to potential new customers and to solidify relationships with existing and older customers.



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Conference Topics

- SAR Systems and Sensors
- SAR Technology and Calibration
- SAR Processing
- SAR Data Evaluation and Modeling
- SAR Applications
- Other SAR Related Subjects



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Platinum Sponsor

WHY SHOULD YOU BE A PLATINUM SPONSOR

Being a Platinum sponsor at the EUSAR 2018 is a great opportunity for a company to be one of our main event partners. With promotion before, during and after the conference, the platinum sponsors will get their *company in front of our attendees* in a way that will leave a lasting memory.

WHAT YOU GET in addition ...

- logo on all printed materials and presented in the foyer
- logo on the opening slides
- logo on the conference website with a link to your website
- Sponsor of the Dinner Event (short welcome speech 5 min.)

Price in EUR +VAT

15.000

- Free conference tickets: 4
- Promo items in conference bags: 2
- Program ad: 1 full page

Also available:
Logo on conference bags

+1.000



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Gold Sponsor

WHY SHOULD YOU BE A GOLD SPONSOR

These packages are prime positions for a company looking to connect with attending scientists, researchers and members from industry.

WHAT YOU GET

- logo on all printed materials
- logo on the opening slides
- logo on the conference website with a link to your website
- Sponsor of the lunch at the conference venue

Price in EUR +VAT

10.000

- Free conference tickets: 3
- Promo items in conference bags: 1
- Program ad: 1/2 page

Also available:
Logo on conference bags

+2.000



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Silver Sponsor

WHY SHOULD YOU BE A SILVER SPONSOR

EUSAR 2018 is bringing together over 500 participants from academia and industry, and Silver sponsors have an opportunity to be right there with them.

WHAT YOU GET

- logo on all printed materials
- logo on the opening slides

Price in EUR +VAT

7.000

- Free conference tickets: 2
- Promo items in conference bags: 1
- Program ad: 1/2 page



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Dinner Event Sponsor

WHY SHOULD YOU BE OUR DINNER EVENT SPONSOR

The Dinner Event and Award Ceremony (Presentations of the final nominees and the winners of the Best Paper, Best Poster, best Student paper and best SAR image) of EUSAR 2018 is a special occasion in an atmospheric setting where your company will be right in first row. Dinner Buffet Sponsors get their presence on every buffet menu and buffet table for the whole evening.

Price in EUR +VAT

3.500

Number of
packages: 1

WHAT YOU GET

- 2 free tickets for the dinner
- logo on all printed materials
- Sponsor of the Dinner Event
- table tent on buffet and buffet menu/card



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Lanyard Sponsor

WHY SHOULD YOU BE OUR LANYARD SPONSOR

The lanyard sponsor gets a unique opportunity to get their brand and logo exposed to all our attendees during and after the conference. With every attendee seeing your logo holding every name badge during the conference, the lanyard is one of the few pieces attendees will take with them.

WHAT YOU GET

- Lanyards with companies logo for badges (provided by sponsor)
- Logo on the webpage
- Marketing material in delegate bag (1 item per sponsor)

Price in EUR +VAT

3.000

Number of
package: 1



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Lunch Sponsor

WHY SHOULD YOU BE OUR LUNCH SPONSOR

Lunch @EUSAR2018 is a unique opportunity to promote your company. Lunch Sponsors get their presence on every lunch table for a day- With all of our attendees networking and sharing their experiences over lunch, your company will be right there in the middle of it all.

Price in EUR +VAT

2.000

Number of packages: 3

WHAT YOU GET

- table tent on lunch tables
- Logo on the webpage



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