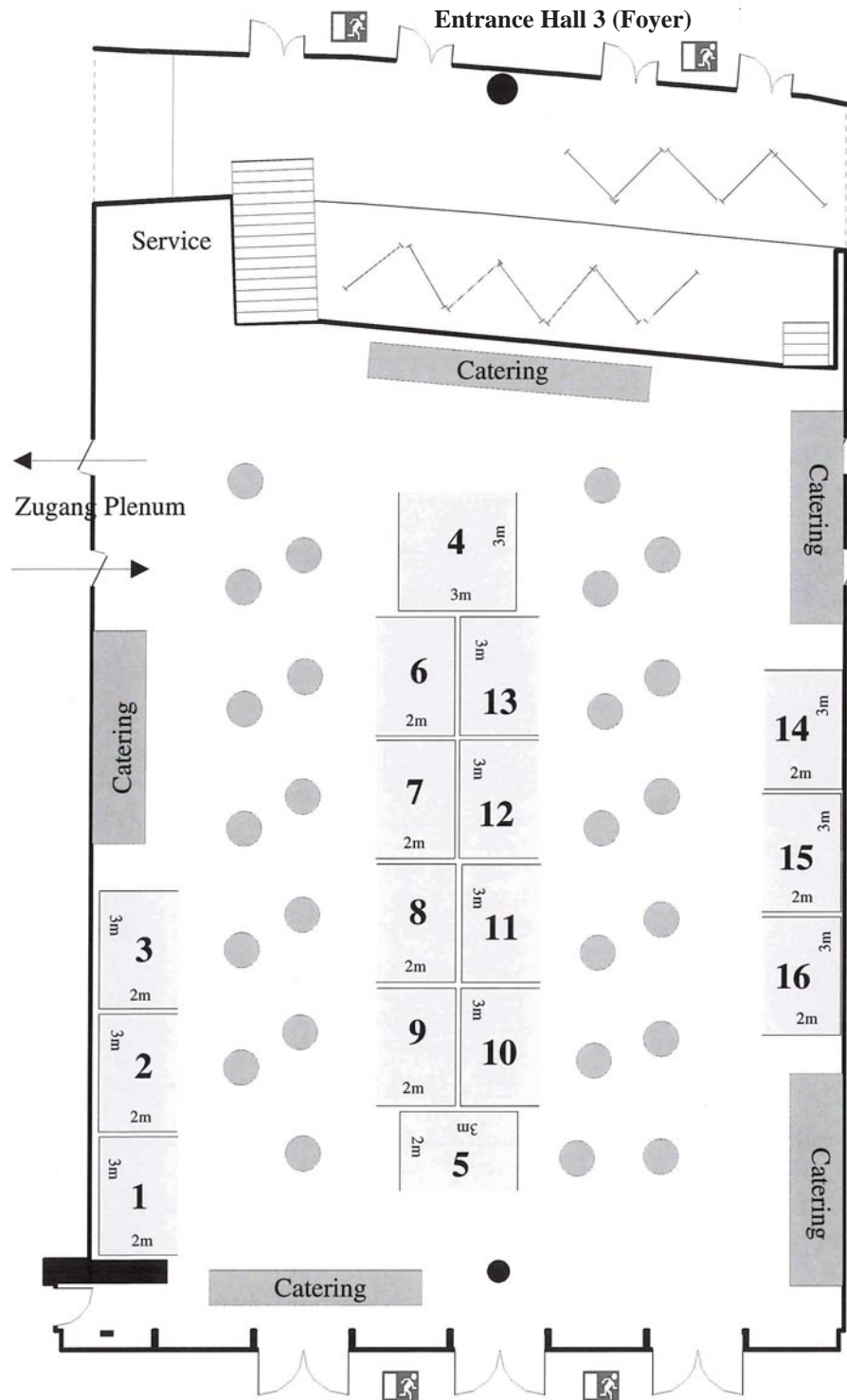


**EXHIBITION  
FLOOR PLAN**



**The 27<sup>th</sup> International  
Conference on Electrical  
Contacts**

**ICEC 2014 Dresden, Germany**



**Call for Exhibition**

**June 22 – 26, 2014**

**International Congress Center Dresden (ICD) &  
MARITIM Hotel**

[www.icec2014.org](http://www.icec2014.org)

**ETG  
ITG**

**VDE**

## Invitation to exhibit

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At the 27<sup>th</sup> International Conference on Electrical Contacts to be held in Dresden from June 22 - 26, 2014, exhibition space will be provided for related products and services in the field of electrical contacts and other related fields.

The **ICEC 2014** will provide a venue for business and non-profit organizations to make contact with the international community on electrical contacts (approx. 300 participants).

Potential exhibitors should contact the organizer for further information.

## Why exhibit?

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The **ICEC 2014** conference and exhibition attracts influential decision makers who attend the technical sessions to present their work and learn about the latest technological developments.

While they come to network with colleagues and peers, they will automatically visit the exhibition. As an exhibitor, you will have the unique opportunity to get in on the ground floor and market your products and services to a captive audience of buyers, designers and influencing researchers. Exhibit hours have been arranged to give exhibitors maximum exposure. Social functions have been planned in the exhibition area so that delegates meet on both a social and business level.

## Exhibitors Admission Policy

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Exhibiting companies or organizations should meet the following criteria:

- The company must be engaged in the design, development, manufacturing, marketing, distribution, exploitation, operation or servicing of electrical contacts equipment.

- The company must offer products or services for sale direct to consumers or operators. Any exceptions to this policy will be reviewed by the ICEC 2014 management committee which retains the right, in its sole discretion, to refuse or deny any application submitted, in which case any payment shall be returned.

## Booth Space Rental

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**Before January 23<sup>th</sup>, 2014: 250,- €/sqm +19% (VAT)**

**From January 31<sup>th</sup>, 2014: 300,- €/sqm +19% (VAT)**

Space cost includes:

- rental of space
- general illumination
- security service
- one table and two chairs
- general clean-up
- one free conference entrance (all services)
- reduced EXHIBITS-ONLY badges (includes catering during the conference and the welcome reception, not the conference attendance, documents and social programs) per 6m<sup>2</sup> booth space

Each exhibitor brings along his own booth structure. You will find pertinent details and payment information to follow in the exhibitor service kit and in the conference program. Please note that all registrations of booth personnel to attend the conference must be purchased separately. Registrations for the full conference must be completed using the official registration form or using the online registration at: [www.icec2014.org](http://www.icec2014.org)

### Please note:

Exhibitors sending wire transfers from outside Germany please include a EUR 25,00 bank fee for the wire transfer.

## Exhibition Space Fees

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Exhibition space at the ICEC 2014 conference and exhibition is available from 6 sqm and increments thereof as shown in the attached floor plan. Single booth spaces may be combined to form larger booths. Booth space will be sold on a first come, first served basis upon receipt of the application and contract for exhibition space with full payment. Exhibitors are encouraged to reserve booth space no later than January 23, 2014 to take advantage of the early bird discount.

## Exhibition Hours

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Monday,	June 23, 2014	11:00 - 19:00
Tuesday,	June 24, 2014	08:30 - 17:00
Wednesday,	June 25, 2014	08:30 - 17:00
Thursday,	June 26, 2014	08:30 - 14:00

Exhibit hours may change slightly after the technical program schedule is complete.

All sessions coffee breaks, lunch and welcome reception will be held in the exhibition area.

## Language/Information

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The official language of the conference is english. Latest information on the conference and exhibition will be provided on the ICEC 2014 homepage at [www.icec2014.org](http://www.icec2014.org)

## Contact

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VDE Conference Service  
Jasmin Kayadelen  
Stresemannallee 15  
60596 Frankfurt, Germany  
Phone: +49 (0) 69 63 08 275  
Fax: +49 (0) 69 63 08 144  
E-mail: [jasmin.kayadelen@vde.com](mailto:jasmin.kayadelen@vde.com)