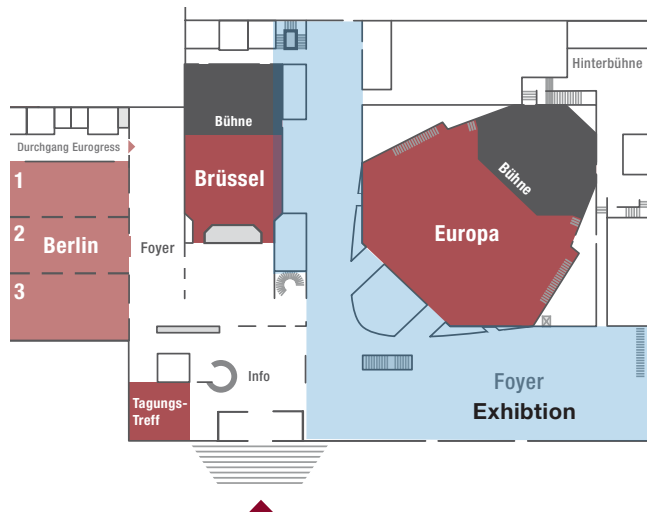# Exhibition

The conference is accompanied by an exhibition in the foyers of the EUROGRESS in Aachen. 500 m² net are available (see floorplan). All breaks take place in the exhibition area and the poster presentation is part of the exhibition.

For booths in the foyers (marked blue in the floorplan) € 300,- / m² + 19% VAT are charged for registration until November 30, 2016 (€ 370,- / m² + 19% VAT from December 1, 2016). All additional services are included. Standard booths are 6 m² or 9 m² and include one registration to the conference; larger booths are 12 m² and include two tickets. Additional persons at the booth require the purchase of a ticket each.

Additional equipment such as electrical connections, telecommunications, carpet, furniture, etc. can be ordered at VDE Conference Service, and will be charged separately. EUROGRESS does not provide system booths. However, contacts for a stand builder will be provided on request. The booth setup of any exhibitor must be coordinated with the organizers to ensure that safety regulations are adhered to. The organizer reserves the right to change the position of the booths at any time.

Sponsorship Opportunities

Opportunities for sponsorship participation are not limited to the examples given and we would welcome your ideas for discussion. The Sponsorship Chairman will be glad to assist with any enquiries you may have. The wide range of sponsorship opportunities available means that you can choose a package that fits your particular marketing strategy.

We propose a number of various sponsorship options so as to cater to the specific needs of your company or institution. Sponsors will receive a range of benefits designed to raise the profile of their organization at the conference and beyond. Overleaf, you find a list of sponsorship benefit options. However, if your organization would like a customized package, we will gladly tailor the benefits to match your needs.

Are you interested? Please contact:

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www.ISIT2017.org

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2017 IEEE International Symposium on Information Theory

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Univ.-Prof. Dr. Rudolf Mathar

The IEEE International Symposium on Information Theory (ISIT) will take place in the historic city of Aachen, Germany, from June 25 to 30, 2017. With 800 international experts, scientists and researchers expected, ISIT focuses on the processing, transmission, storage, and use of information. It specifically encompasses theoretical and certain applied aspects of coding, communications and communications networks, complexity and cryptography, detection and estimation, and learning.

The range of topics related to information theory includes, but is not limited to the following areas: Big Data Analytics, Coding for Communication and Storage, Coding Theory Communication Theory, Complexity and Computation Theory Compressed Sensing and Sparsity, Cryptography and Security, Detection and Estimation, Emerging Applications of IT, Information Theory and Statistics, Information Theory in Biology, Network Coding and Applications, Network Information Theory Optical Communication, Pattern Recognition and Machine Learning, Physical Layer Security, Quantum Information and, Coding Theory, Shannon Theory, Signal Processing, Source Coding and Data Compression, Wireless Communication and Networks.

The IEEE ISIT is a place for networking and a think tank for new ideas. By contributing to this conference you will be able to draw the attention of key players in this field from around the world. The range of use cases is broad. Network operators and developers are equally addressed. Companies and institutions which provide services for the "smart market" often use solutions based on Information Theory. We look forward to welcoming you to the world of Information Theory in Aachen!

Benefits of Sponsorship

General Benefits

- Your company's logo on the opening slides of each session
- Your company's logo on schedules and programme
- Presentation of your company's logo and the nature of sponsorship in the foyer
- Your company's logo on the ISIT 2017 website with a link to your website

	Platinum Sponsors Euro 10.000 + VAT max. 3 Platinum Sponsors	Gold Sponsors Euro 7.000 + VAT max. 3 Gold Sponsors	Silver Sponsors Euro 5.000 + VAT	Bronze Sponsors Euro 3.000 + VAT
Color advertisement in attendees' list (sponsor to provide artwork)	1 full page (A4)	1 half page (A4)	1 quarter page (A4)	n/a
Full conference registrations, inclusive of social events	3	2	1	1
Your company's marketing material or promotional item to be included in the delegate bags (1 item per sponsor, material provided by sponsor)	✓	✓	x	x
Company-flag in front of the venue (sponsor to provide a max. of 2 flags)	✓	x	x	x
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Number of options selectable	2	1	1	1
Option 1: Lunch Sponsorship	optional	optional	x	x
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Option 4: Abstract Booklet Sponsorship	optional	optional	optional	x
Option 5: Proceedings Handbook Sponsorship: Logo on the front cover of the proceedings handbook (along with the conference organizers and ISIT '17 logos)	optional	optional	optional	x
Option 6: Program Brochure Sponsorship	optional	optional	optional	x
Option 7: Delegate bag Sponsorship: With your company's logo on the bags	optional	optional	x	x
Option 8: W-LAN Sponsorship: Your logo on the front cover of the WLAN-Vouchers (along with the conference organizers and ISIT '17 logos)				optional
Option 9: Awards Session Sponsorship: Your logo on display at the function (sponsor to provide sign)				optional