



AUTOMATICA

Sponsor Kit

for the joint conferences

41st International Symposium on Robotics 2010 (ISR 2010)
and
6th German Conference on Robotics (ROBOTIK 2010)
7-9 June 2010

INTRODUCTION

the joint conferences - 41st International Symposium on Robotics 2010 (ISR 2010) and 6th German Conference on Robotics (ROBOTIK 2010) - will be held at the International Congress Centre (ICM) in Munich, Germany from Monday, June 7 through Wednesday, June 9, 2010.

This joint event will be in parallel to AUTOMATICA, since 2004 the automation fair with the world's largest range of robotics.

ISR 2010

The International Symposium on Robotics (ISR) is the world's oldest international conference in the field of robotics. Still today the ISR is the world's robotic summit for the international robotics community, providing perfect opportunity for scientists, engineers and industry to present their pioneering works in robotics. In addition, ISR 2010 is the best market place to meet old friends and to establish contacts to new colleagues in robotics worldwide.

ROBOTIK 2010

The conference ROBOTIK is the largest national conference on robotics in Germany, organised by the German Association of Robotics (DGR). It was established as a series of events in 2000 in Berlin and is held every two years – in 2010 for the 6th time. ROBOTIK will again present innovative and well-engineered robot applications in combination with new visions and future trends of the German robot community.

The Organizing Committee is pleased to invite you to contribute to and participate in these conferences especially by sponsoring this upcoming event and thus to make it a real success with mutual benefit.

Sponsorship Packages

Sponsor Package 1	Euro 5.000,- + VAT (19%)
Sponsor Package 2	Euro 3.000,- + VAT (19%)

Sponsorship Opportunities

Opportunities for sponsorship participation are in no way limited: we would welcome your own ideas for discussion. The Sponsorship Chairman will be glad to assist with any enquiries you may have. The wide range of sponsorship opportunities available means that you can choose a package that fits your particular marketing strategy. Some opportunities are negotiable. Please contact Mr. Rupert Rompel, VDE Conference Services, Phone: +49-(0)69-6308-3815 or vde-conferences@vde.com

Benefits of Sponsorship

General Benefits

The following benefits apply to package 1 and 2:

- Your company name and logo on a panel in the foyer area of the International Conference Centre Munich (ICM)
- Your company name and logo in the program brochure of the conference
- Your company name and logo on the Web site of the conference

Sponsor packages

Sponsor Package 1 5.000 €+ VAT (19%)

- 2 full complimentary registrations for the conference
- One full page (A 5) colour advertisement in the program brochure
- Sponsor to provide branded writing pads, pens or other gifts for the delegates
- Insertion of these materials in the satchels

Sponsor Package 2 3.000 €+ VAT (19%)

- 1 full complimentary registration for the conference
- One half page (A 5) colour advertisement in the program brochure

Individual Sponsor Packages (please contact VDE Conference Service for these packages tailored to your needs)

- Sponsoring of the Reception or Lunch Breaks
- W-Lan-Access Cards
- Flags in front of the ICM or On-Screen Advertisement in the foyer area